UNIVERSITAS TEKNOKRAT INDONESIA
FAKULTAS SASTRA DAN ILMU PENDIDIKAN

DIKTISAINTEK BERDAMPAK

ACCREDITED STUDY PROGRAMME ACQUIN



GUIDEBOOK

THE 4th TEKNOKRAT INTERNATIONAL COMPETITION ON ARTS AND EDUCATION 2026 (TICAE 2026)

"Inspiring Change through AI, Digitalization, and Global Communication"

December 5th, 2026





A. BACKGROUND OF EVENT

In the era of globalization and rapid technological development, the world of education is no longer only oriented towards academic achievement, but also on the development of creativity, character, and global competence. Universitas Teknokrat Indonesia is committed to continuing to encourage the birth of a creative, innovative, and competitive young generation at the national and international levels, to support this, the faculty of literature and education presents the Teknokrat International Competition on Arts and Education (TICAE) 2026. This activity is not only a means of showing achievement, but also a forum for exchanging ideas, cultures and innovations between participants from various countries. This event is conducted virtually and it provides academic and non-academic competitions, namely :

1. **Microteaching for Mathematics**
2. **Microteaching for English education**
3. **Microteaching for Physical Education**
4. **Line Dance**
5. **Story Telling**
6. **Cover song**
7. **Poster design**
8. **Newcasting**
9. **Speech**
10. **Poetry Reading**
11. **Statistic Infographic**
12. **Healthy Campaign Video**
13. **AI-Based – SDGs Video**

This competition will be conducted on December 5th, 2026 with the following detailed timeline:

1. Registration:
   Early bird : Oct 1–November 13, 2026
   Normal Registration : November 14 – November 27, 2026
2. Technical Meeting : November 28, 2026
3. Due date of Submission : December 1, 2026
4. Assessment : 2 – 4 December 2026
5. Competition Announcement : December 5th, 2026



B. PARTICIPANT ELIGIBILITY

The following are the participant's eligibility:

1. The participant is an undergraduate student (diploma or bachelor) of the first to final year.
2. The participant should send the official recommendation letter from the head of the study program/ department/ students' organisation advisor.

C. REGISTRATION PROCEDURE

The following are the procedures for the registration:

1. The participant pays the registration fee for each competition to the account of Bank Mandiri: Universitas Teknokrat Indonesia Account Number : 114-0077771809, swift bank code: BMRIIDJA
2. The participant confirms the registration by uploading two documents to the official website of TICAE 2026:
   a. Payment Receipt
   b. Recommendation Letter from University
3. The technical problem or information can be communicated via email: ticae@teknokrat.ac.id or WhatsApp:
   a. Refiesta Ratu (+62 823-8558-8824)
   b. Rani Salsya (+62 821-8008-1525)



MICROTEACHING
(FOR MATHEMATICS EDUCATION)

A. Preface

Micro-teaching competitions aim to develop university students' teaching skills **using English as the medium of communication and instruction**. This competition is a perfect platform for students taking any education major or non-education major to practice teaching skills. The competition will be held **with a minimum of 6 participants**. Here are the specific rules of the competition:

1. The participants submit the video on YouTube and copy the link in Google Form provided on TICAE Registration Form: https://forms.gle/KmFpiBMQq3yzvd6z5
2. The participants are expected to use decent language by keeping in mind the main purpose of this competition.
3. The video must be tailored to meet quality instruction for high school students (age 15- 17) and is expected for offline classes.
4. The participants upload videos on their YouTube account with the format **Name_Microteaching For Math_TICAE_Universitas Teknokrat Indonesia 2026**.
5. The participants should provide a paragraph description introducing their name, institution, topic of micro-teaching, and target students.
6. The Video link will be submitted maximum on December 1, 2026, to TICAE Submission Form : https://forms.gle/hsjCpToowxbrSSbr9
7. The video will be assessed by the respected adjudicators on December 2, 2026.
8. The participants must join the WhatsApp group: https://chat.whatsapp.com/LCj3TwA8NXkKV4N4pHaZMd
9. The video with non-English language will not be scored.

B. Scoring Criteria:

Microteaching performance is assessed based on the following criteria:

1. Opening (5%)
2. Learning Objectives (10%)
3. Topics Mastery (20%)



4. Teaching Method (15%)
5. Teaching Media (15%)
6. Classroom Management (15%)
7. Teaching Attitude (15%)
8. Evaluation (5%)

Participants will get 5-point deductions per minute for the overtime video.

C. Registration Fee and Award:

Indonesian Student: IDR 150k

Overseas Student: 10 USD

Participants will be given awards as follows:

a. The Champion: Cash Money + E-Certificate
b. The 1st Runner-up: Cash Money + E-Certificate
c. The 2nd Runner-up: Cash Money + E-Certificate
d. The 3rd Runner-up: E-Certificate
e. The 4th Runner-up: E-Certificate

Note: in total we have 5 winners for Microteaching of Mathematics.



MICROTEACHING COMPETITION
(FOR ENGLISH EDUCATION)

1. Preface

The English Microteaching Competition is designed to enhance university students' teaching competencies, creativity, and confidence in delivering lessons using English as the medium of instruction. This competition is open to university students from both education and non-education majors who are interested in demonstrating their teaching skills and pedagogical creativity.

Participants are expected to deliver an engaging, well-structured, and effective microteaching session appropriate for senior high school students. The competition will be conducted through video submissions and evaluated by a panel of adjudicators. The competition will proceed with a minimum of six registered participants.

2. Competition Guidelines

A. Video Submission

1. Participants must upload their microteaching videos to YouTube.
2. The YouTube video link must be submitted through the official TICAE Submission Form: https://forms.gle/hsjCpToowxbrSSbr9.
3. Participants must ensure that their video links are accessible to the adjudicators throughout the assessment period.
4. The video must clearly demonstrate the participant's teaching performance.

B. Language Requirements

1. English must be used as the sole language of instruction throughout the video.



2. Participants must use appropriate, clear, and respectful English.
3. Videos that use languages other than English will not be scored.

C. Target Audience and Teaching Format

1. The microteaching session must be designed for senior high school students aged 15–17.
2. The lesson must reflect an offline, face-to-face classroom teaching situation.
3. The selected topic must be relevant, clear, and appropriate for the target students.
4. Participants are encouraged to demonstrate effective teaching strategies, student engagement, creativity, and appropriate use of instructional media.

D. Video Title Format

Participants must use the following format for their YouTube video title:
Full Name_English Microteaching_TICAE_Universitas Teknokrat Indonesia 2026
Example:
Salsabila_English Microteaching_TICAE_Universitas Teknokrat Indonesia 2026

E. Video Description

The YouTube video description must include a brief introduction containing the following information:

1. Full Name
2. Institution
3. Microteaching Topic
4. Target Students



F. Submission Deadline and Assessment Schedule

Participants must submit their YouTube video links through the official TICAE Submission Form maximum on December 1, 2026. The submitted videos will be evaluated by the adjudicators on December 2, 2026.

G. Official Communication Channel

All participants are required to join the official WhatsApp group designated for the competition: https://chat.whatsapp.com/LCj3TwA8NXkKV4N4pHaZMd. Important announcements, instructions, and updates will be shared through this group.

3. Assessment Criteria

The submitted videos will be evaluated based on the following criteria:

No.	Assessment Criteria	Weight
1	Opening	5%
2	Learning Objectives	10%
3	Topic Mastery	20%
4	Teaching Method	15%
5	Teaching Media	15%
6	Classroom Management	15%
7	Teaching Attitude	15%
8	Evaluation Technique	5%
	Total	100%

Video Duration Penalty: A deduction of five points for every minute exceeding the official time limit will be applied to videos that exceed the permitted duration. The maximum video duration and the calculation of penalties will be determined and announced by the organizing committee.



4. Registration Fee

The registration fees for the English Microteaching Competition are as follows:

- Indonesian Students: IDR 150,000
- International Students: 10 USD

Participants must complete the registration and payment procedures specified by the organizing committee.

5. Awards

Five winners will be selected based on the adjudicators' final scores.

Award	Prize
Champion	Cash Prize and E-Certificate
1st Runner-up	Cash Prize and E-Certificate
2nd Runner-up	Cash Prize and E-Certificate
3rd Runner-up	E-Certificate
4th Runner-up	E-Certificate

The adjudicators' decisions are final.

6. Final Provisions

1. Participants must comply with all competition rules and submission requirements.
2. Participants are responsible for ensuring that their videos are uploaded successfully and remain accessible during the assessment period.
3. Non-compliance with the competition guidelines may result in penalties or disqualification, subject to the organizing committee's decision.
4. Any matters not covered in these guidelines will be determined by the organizing committee.



5. Participants are expected to uphold professionalism, academic integrity, fairness, and sportsmanship throughout the competition.

For further information, participants may contact the TICAE 2026 organizing committee through the official communication channels.

We look forward to your participation and wish all contestants the best of luck!



MICROTEACHING COMPETITION
(FOR PHYSICAL EDUCATION)

A. Preface

The Microteaching Competition aims to enhance university students' teaching skills by using English as the medium of instruction. This competition provides an excellent opportunity for students from Physical Education major to practice and demonstrate effective teaching techniques. The competition will proceed with a minimum of 6 participants. Below are the detailed rules and guidelines.

B. Specific Guidelines

1. Video Submission
    - Participants must upload their microteaching video on YouTube, ranging from 15-20 minutes.
    - The You Tube link must be submitted via the Google Form provided in the TICAE Registration Form: https://forms.gle/KmFpiBMQq3yzvd6z5
2. Language Use
    - Participants must use appropriate and respectful English throughout the video, aligned with the educational purpose of the competition.
    - Videos using any non-English language will not be scored.
3. Target Audience and Format
    - The microteaching session should be designed for offline high school students aged 15–17.
    - The content must be relevant, clear, and suitable for real classroom delivery.
4. Video Title Format
    - The YouTube video must be titled as: **Name_Microteaching for Physical education_TICAE_Universitas Teknokrat Indonesia 2026**



5. Video Description

   Participants must include a short paragraph in the video description, introducing:

   - Full Name
   - Institution
   - Topic of Microteaching
   - Target Students

6. Submission Deadline

   - The video link must be submitted via the TICAE Submission Form no later than 1st of December, 2026. (https://forms.gle/hsjCpToowxbrSSbr9)
   - All participants must join the official WhatsApp group for announcements and updates: https://chat.whatsapp.com/LCj3TwA8NXkKV4N4pHaZMd

7. Assessment Date

   - Videos will be evaluated by the adjudicators on (2nd of December, 2026)

8. Scoring Criteria

   - Opening 5%
   - Learning Objectives 10%
   - Topic Mastery 20%
   - Teaching Method 15%
   - Teaching Media 15%
   - Classroom Management 15%
   - Teaching Attitude 15%
   - Evaluation Technique 5%

9. Registration Fee & Awards

Registration Fee

   - **for Indonesian students): IDR 150k**
   - **Overseas Student : 10 USD**



Awards

- Champion: Cash Prize + E-Certificate
- 1st Runner-up: Cash Prize + E-Certificate
- 2nd Runner-up: Cash Prize + E-Certificate
- 3rd Runner-up: E-Certificate
- 4th Runner-up: E-Certificate

A total of 5 winners will be announced for the Microteaching for Physical Education category.



LINE DANCE COMPETITION

1. ACTIVITY NAME

"Line Dance International 2026 Competition"

2. ACTIVITY THEME

"Where Passion Meets Movement"

3. ACTIVITY OBJECTIVES

The objectives of this activity are;

a. As a forum for students
a. Improve the health and fitness of all students
a. Means of friendship between students

4. IMPLEMENTATION

Line Dance 2026 International Competition is organized by the Faculty of Arts and Education, Universitas Teknokrat Indonesia.

5. Participant Registration

a. Participant registration is done online by contacting the contact person listed on the flyer.
b. Registration is done by a team representative via the following Registration Link: https://forms.gle/KmFpiBMQq3yzvd6z5
c. Line dance video collection can be uploaded on Youtube and submit on the google link https://forms.gle/hsjCpToowxbrSSbr9 and title format: Name_ **Line Dance Competition TICAE_Universitas Teknokrat Indonesia 2026**
d. All participants must join the official WhatsApp group for announcements and updates : https://chat.whatsapp.com/LCj3TwA8NXkKV4N4pHaZMd

6. Participant Requirements

Active students throughout the university as evidenced by their student identity card



7. COMPETITION PROVISIONS

a. One team consists of 3-5 people (male / female)

b. Each team **MUST** choose one of the songs and movements that have been used as reference examples at the following link

c. Movements must be in accordance with the example (standard) without changing the movement of the feet and hands

d. **MANDATORY to** use the formation and creativity (opening and closing, costumes, yells) of each team.

8. ASSESSMENT CRITERIA

a. Power (30%)

b. Technique (25%)

c. Compactness (20%)

d. Creativity (15%)

e. Performance (10%)

9. Registration Fee & Awards

Registration Fee

- **for Indonesian students: IDR 250k**
- **Overseas Student : 12 USD**

Awards

- Champion: Cash Prize + E-Certificate
- 1st Runner-up: Cash Prize + E-Certificate
- 2nd Runner-up: Cash Prize + E-Certificate
- 3rd Runner-up: E-Certificate
- 4th Runner-up: E-Certificate

Note: The decision of the jury is absolute and cannot be contested.



STORYTELLING

A. Preface

The storytelling competition is an engaging event where participants showcase their creativity and expressive skills by narrating captivating stories, either original or adapted. Each contestant is evaluated on various aspects such as voice modulation, facial expressions, body language, coherence, and the ability to emotionally connect with the audience. This competition aims not only to enhance participants' public speaking and performance abilities but also to promote the art of storytelling as a powerful tool for communication, cultural expression, and imaginative thinking.

B. General Rules

1. Participants must create their own original story under the theme **"Empowerment" or "Inspiration". Choose one. The setting of the story is the world in 2050.**
2. The story should reflect empowerment or inspiration inspired by **social, cultural, historical, or contemporary issues** in the participant's own country.
3. Participants may write **the fable, science fiction, fantasy, real fiction** or mix of those types**.**
4. Each participant must record a **one-shot storytelling performance** with a **maximum duration of 5 minutes.** *(Exceeding the time limit will result in a **deduction of 5 points per additional minute**.)*
5. Participants are suggested to use **assistive devices, decorations, wardrobe and makeup.**
6. The video must be uploaded to the participant's **YouTube account** with the following title format: Name_**Storytelling_TICAE_Universitas Teknokrat Indonesia 2026**
7. The **video link must be submitted no later than** December 1, 2026**,** via the official**:** https://forms.gle/hsjCpToowxbrSSbr9



8. All participants are required to join the **official WhatsApp group** at: https://chat.whatsapp.com/LCj3TwA8NXkKV4N4pHaZMd

C. Scoring Criteria

The storytelling competition is assessed based on the following criteria.

- Creativity of the story 30%
- Delivery and expression 30%
- English fluency and pronunciation 30%
- Supported items (make up, wardrobe, setting) 10%

D. Registration Fee and Award:

Indonesian Student: IDR 150K

Overseas Student: 10 USD

Participants will be given awards as follows:

- The Champion: Cash Money + E-Certificate
- The 1st Runner up: Cash Money + E-Certificate
- The 2nd Runner up: Cash Money + E-Certificate
- The 3rd Runner-up: E-Certificate
- The 4th Runner-up: E-Certificate



COVER SONG

A. Preface

A cover song is a new recording of a previously released song that someone else wrote.

B. Specific Rules:

1. Make your video as follows:
   a. Re-sing the English song with your version/ your arrangement
   b. Make sure not to change the tone or the lyrics.
   c. The duration of the song cover is 2-5 minutes.
   d. You may use musical instruments, props or other decorations, to add uniqueness
2. The cover song should be uploaded to the participants' Instagram account (make sure, not private): tagging @fsip_teknokrat and @ticae_teknokrat with the hashtag #teknokrat #ticae #englishcompetition. Participants should provide a caption containing a description of the reason for selecting the particular song.
3. The link should be submitted to the organizing committee via https://forms.gle/hsjCpToowxbrSSbr9 maximum on 1 December, 2026.
4. The participants must join the WhatsApp group: https://chat.whatsapp.com/LCj3TwA8NXkKV4N4pHaZMd

C. Scoring:

Cover Song is assessed based on the following criteria:

a. vocal technique (30%)
b. expression (30%)
c. song mastery and English (20%)
d. creativity (Prop, costume, editing) (20%)

D. Registration Fee and Award:

Indonesian Student: IDR 150K

Overseas Student: 10 USD



Participants will be given awards as follows:

a. The Champion: Cash Money + E-Certificate
b. The 1st Runner-up: Cash Money + E-Certificate
c. The 2nd Runner-up: Cash Money + E-Certificate
d. The 3rd Runner-up: E-Certificate
e. The 4th Runner-up: E-Certificate



POSTER DESIGN

A. Preface

Are you ready to turn your ideas into powerful visuals? This poster design competition is your chance to get creative, share your thoughts, and make a difference!

This poster design competition is open to individuals and is all about encouraging creativity and fresh ideas. It gives participants the chance to explore important topics and express their thoughts through visual art. By turning ideas into powerful images, we hope to spark conversations and raise awareness in the community. In the end, it's a celebration of creativity, communication, and the power of design to make a difference.

Join the competition, express what matters to you, and let your creativity shine. Not only will your work be seen by many, but you'll also be part of a community of young, passionate creators who believe in the power of design.

So grab your tools, bring your ideas to life, and let your voice be seen!

a. Topics to choose from are:

"***Languages in Motion: Connecting a Global Generation***"
"***Decode the Feed: Think Before You Share***"
"***Green Learning: Education for a Sustainable Future***"
"***Beyond Borders: The Global Classroom***"
"***Gamify to Amplify: Playful Paths to Learning***"

B. Specific Rules:

a. The poster is made in B5 Size portrait format.
b. The poster should be uploaded to the participants' Instagram account (make sure, not private): tagging **@fsip_teknokrat @ticae_teknokrat** with the hashtag **#teknokrat #englishcompetition #ticae**. Participants should provide a caption containing the name of the description of the poster.
c. The link should be submitted to the organizing committee by uploading the file on the **https://forms.gle/hsjCpToowxbrSSbr9** maximum on << Desember 1, 2026.>>



d. The poster with non-English language will not be scored.

e. The participants must join the WhatsApp group:
https://chat.whatsapp.com/LCj3TwA8NXkKV4N4pHaZMd

C. Registration Fee and Award:

Indonesian Student: IDR 150K

Overseas Student: 10 USD

Participants will be given awards as follows:

a. The Champion: Cash Money + E-Certificate

a. The 1st Runner-up: Cash Money + E-Certificate

a. The 2nd Runner-up: Cash Money + E-Certificate

a. The 3rd Runner-up: E-Certificate

a. The 4th Runner-up: E-Certificate



NEWSCASTING

A. Preface:

In the Newscasting Competition, participants are to display competence in presenting various types of news items to be broadcast on television (news reading), which require competence in language, rhetoric, and the use of paralinguistic communication such as voice modulation, poise, and gestures as well as the ability to follow cues.

B. General Rules

1. Participants will read the news that they compose. The topic is ***"Beyond the Headlines: AI, Technology, and Global Communication."***
2. The Maximum duration of each participant's performance is **4-5 minutes (Including opening and closing sentences)**.
3. Every participant has to wear formal apparel (Newscaster Appearance), a minimal use of cosmetics is allowed for participants.
4. The participants upload videos on their YouTube account with the format **Name_Newscasting_TICAE_Universitas Teknokrat Indonesia 2026**.
5. The participants should provide a paragraph description introducing their name, institution, and news title.
6. The Video link will be submitted maximum on December 1, 2026, to https://forms.gle/hsjCpToowxbrSSbr9
7. The participants must join the WhatsApp group: https://chat.whatsapp.com/LCj3TwA8NXkKV4N4pHaZMd

C. Scoring Criteria

Newscasting is assessed based on the following criteria:

a. Performance/Gesture (20%)
b. Material Control (20%)
c. Ability in English (20%)
d. Appearance (20%)
e. Video Editing (20%)



D. Registration Fee and Award:

Indonesian Student: IDR 150k

Overseas Student: 10 USD

Participants will be given awards as follows:

a. The Champion: Cash Money + E-Certificate
b. The 1st Runner up: Cash Money + E-Certificate
c. The 2nd Runner up: Cash Money + E-Certificate
d. The 3rd Runner-up: E-Certificate
e. The 4th Runner-up: E-Certificate



SPEECH

A. Preface:

In the Speech Competition, participants will demonstrate their skills in delivering compelling and well-structured speeches. This competition emphasizes the ability to articulate ideas clearly and persuasively while showcasing a strong command of language. Competitors must exhibit rhetorical proficiency, including the use of appropriate tone, pace, and emphasis, as well as body language and gestures that complement their spoken words. The competition encourages participants to engage their audience, communicate effectively, and present their ideas with confidence, poise, and impact.

B. General Rules

a. The main theme for the Speech competition is: "Social Media Expression and Privacy"
b. The time for the Speech video is 5 minutes (no extra time, extension time will get minus 5 points per minute).
c. The speech does not contain issues undermining ethnicity, religion, and race.
d. Participants are allowed to use assistive devices to make speeches, except for hazardous materials.
e. The participants upload videos on their YouTube account with the format Name_Speech_TICAE_Universitas Teknokrat Indonesia 2026
f. The Video link will be submitted maximum on December 1, 2026, to the https://forms.gle/hsjCpToowxbrSSbr9
h. The participants must join the WhatsApp group: https://chat.whatsapp.com/LCj3TwA8NXkKV4N4pHaZMd

C. Scoring Criteria

The speech is assessed based on the following criteria.

a. Content 30%
b. Fluency 15%
c. Pronunciation 20%



d. Intonation 15%

e. Appearance 5%

f. Gesture and expression 15%

D. Registration Fee and Award:

Indonesian Student: IDR 150K

Overseas Student: 10 USD

E. Participants will be given awards as follows:

a. The Champion: Cash Money + E-Certificate

b. The 1st Runner up: Cash Money + E-Certificate

c. The 2nd Runner up: Cash Money + E-Certificate

d. The 3rd Runner-up: E-Certificate

e. The 4th Runner-up: E-C


TEKNOKRAT INTERNATIONAL COMPETITION
TICAE
2026
THE 4TH TEKNOKRAT
INTERNATIONAL COMPETITION
ON ARTS AND EDUCATION 2026
"Inspiring Change through AI, Digitalization, and Global Communication"
DIKTISAINTEK
BERDAMPAK



ENGLISH POETRY READING

A. Preface

The English **Reading Poetry Competition** brings together university students from around the world to celebrate the power of words and the art of performance. This competition provides a vibrant platform for young intellectuals and emerging voices to express their creativity, showcase their interpretive skills, and build connections through literature.

In this competition, the participants are invited to promote intercultural dialogue, enhance appreciation of global literary traditions, and foster a community of passionate student poets and performers. Whether performing a classic English verse or breathing life into a contemporary English local work, each participant contributes to a shared celebration of poetic artistry. At its core, the competition seeks to:

a. Encourage university students from diverse cultural and linguistic backgrounds to engage with poetry as a form of literary art and cultural expression;
b. Provide students with the opportunity to develop confidence, clarity, and emotional expression through the art of reading and interpreting poetry aloud;
c. Create a platform where participants can explore, understand, and celebrate different cultural identities and worldviews through poetic texts, building mutual respect and understanding;
d. Inspire students to explore either classical or local English poetry with a critical lens, enhancing their ability to analyze and interpret literary works;
e. Identify and recognize emerging talents in literary performance, offering them exposure, encouragement, and opportunities to grow as creative individuals.
f. Establish a space for meaningful interaction among student poets, performers, and literature lovers, nurturing a sense of community across campuses globally.



By participating in this competition, students not only gain a valuable literary and performing arts experience, but also contribute to a growing global movement that champions cross-cultural understanding, humanity, and literacy quality.

B. Specific Rules:

1. This individual competition obliges the students to present their English poetry reading ability in Instagram reels format;
2. The participants can freely choose the poetry to perform;
3. The length of the video: is 3-5 minutes;
4. Videos less than 3 minutes or more than 5 minutes will be deducted 5 points for every 30 seconds;
5. The link should be submitted to the organizing committee via https://forms.gle/hsjCpToowxbrSSbr9 maximum on December 1, 2026;
6. The video with non-English language will not be scored;
7. The video should be uploaded to the participants' Instagram account (make sure, not private): tagging @fsip_teknokrat with the hashtag #teknokrat #englishcompetition #ticae. Participants should provide a caption containing the name of the participant and a video description.
8. The participants must join the WhatsApp group: https://chat.whatsapp.com/LCj3TwA8NXkKV4N4pHaZMd

C. **Code of Conduct:**

a. All submissions must be original and free of plagiarism.
b. Respect for diverse perspectives, cultures, and backgrounds is expected.
c. Offensive, discriminatory, or politically inflammatory content is not permitted.

D. **Scoring** :

English Reading Poetry Video is assessed based on

a. Interpretive depth: 30%
b. Voice quality: 10%



c. Creativity (Video editing): 30%
d. English reading ability: 30%

E. **Registration Fee and Award:**

Indonesian Student: IDR 150K

Overseas Student: 10 USD

Participants will be given awards as follows:

a. The Champion: Cash Money + E-Certificate
b. The 1st Runner-up: Cash Money + E-Certificate
c. The 2nd Runner-up: Cash Money + E-Certificate
d. The 3rd Runner-up: E-Certificate
e. The 4th Runner-up: E-Certificate



STATISTIC INFOGRAPHICS

A. Preface

Statistic Infographic competition aims to improve the ability to present statistical data according to cases raised based on topics in attractive infographic designs.

B. Specific Rules:

1. The statistics infographic team consists of 2-3 students.
2. Topics to choose from are **education, health, economics, social, and tourism.**
3. The infographic is made in A4 Size portrait format.
4. The infographic should be uploaded to the participants' Instagram account (make sure, not private): tagging @fsip_teknokrat and @ticae_teknokrat with the hashtag #teknokrat #ticae #mathcompetition. Participants should provide a caption containing the name of the group and an infographic description.
5. The link should be submitted to the organizing committee via https://forms.gle/hsjCpToowxbrSSbr9 maximum on December 1, 2026
6. The participants' Instagram accounts are supposed to be set "**public**", this can facilitate the committee in accessing the infographic.
7. The infographic poster with non-English language will not be scored.
8. The participants must join the WhatsApp group: https://chat.whatsapp.com/LCj3TwA8NXkKV4N4pHaZMd

C. Scoring Criteria:

Statistics infographic is assessed based on the following criteria:

a. "Issue" Content Quality (20%)
b. "Statistics and Number" Content Quality (20%)
c. Graphic Design Creativity (40%)
d. Information flow (20%)



D. Registration Fee and Award:

Indonesian Student: IDR 250K

Overseas Student: 12 USD

Participants will be given awards as follows:

a. The Champion: Cash Money + E-Certificate
b. The 1st Runner-up: Cash Money + E-Certificate
c. The 2nd Runner-up: Cash Money + E-Certificate
d. The 3rd Runner-up: E-Certificate
e. The 4th Runner-up: E-Certificate



AI-BASED – SDGS VIDEO COMPETITION

A. Preface

The AI-Based – SDGs Video Competition aims to enhance students' creativity, digital literacy, and critical thinking skills through the use of Artificial Intelligence (AI) in creating educational and informative videos related to the Sustainable Development Goals (SDGs). This competition encourages participants to explore global and local sustainability issues and communicate innovative ideas and solutions through engaging, original, and impactful video content.

B. Specific Rules

1. The competition is open to students from high schools, vocational schools, and universities, subject to the committee's registration requirements.
2. Participants may compete individually or in teams of up to **3 students**.
3. The video must address at least one of the **17 Sustainable Development Goals (SDGs)** established by the United Nations.
4. Participants must incorporate AI tools in the video production process. AI may be used for idea development, scriptwriting, image generation, animation, voice-over, editing, subtitles, or other relevant production stages.
5. The video must demonstrate a clear connection between the selected SDG, the issue being addressed, and the proposed solution or message.
6. The video must be original and must not infringe on copyright, intellectual property, or other parties' rights. Any third-party materials must be properly credited.
7. Participants must ensure that AI-generated content is used responsibly and does not contain misleading information, harmful stereotypes, or inappropriate material.



8. The video must be produced in **English**. Subtitles in English are required if the video contains dialogue or narration in another language.
9. The recommended video duration is **5–7 minutes**, including the opening and closing credits.
10. The video must be submitted in MP4 format with a minimum resolution of 1080p (Full HD).
11. Participants must upload their videos to YouTube. The video must be accessible to the committee for evaluation.
12. Participants must include the competition title, the selected SDG number and title, the team name, and the AI tools used in the video description or credits.
13. Participants must submit the video link through the official submission form at https://forms.gle/hsjCpToowxbrSSbr9 no later than December 1, 2026.
14. Participants must ensure that their submitted video remains accessible until the announcement of the competition results.
15. The organizing committee reserves the right to disqualify entries that violate the competition rules, contain plagiarized content, or fail to meet the submission requirements.
16. Participants must join the official WhatsApp group for announcements and further information: https://chat.whatsapp.com/LCj3TwA8NXkKV4N4pHaZMd

C. Scoring Criteria

The AI-Based – SDGs Video Competition will be assessed based on the following criteria:

1. Relevance to the SDGs and Issue Identification (30%)
   The relevance of the selected SDG, the clarity of the issue presented, and the significance of the message.
2. Creativity and Innovation in AI Utilization (30%)
   The originality of ideas, creative use of AI tools, and integration of AI into the



video production process.

3. Video Quality and Visual Communication (20%)
   The quality of visuals, animation, sound, editing, storytelling, and overall presentation.
4. Impact, Proposed Solutions, and Message Clarity (20%)
   The effectiveness of the proposed solutions, the educational or social impact, and the clarity of the message conveyed.

D. Registration Fee:

- Indonesian Students: **Individual 150K, Group 250K**
- International Students: **Individual 10 USD, Group 12 USD**

Participants will receive awards as follows:

1. **Champion:** Cash Prize + E-Certificate
2. **1st Runner-up:** Cash Prize + E-Certificate
3. **2nd Runner-up:** Cash Prize + E-Certificate
4. **3rd Runner-up:** E-Certificate
5. **4th Runner-up:** E-Certificate

All participants who meet the competition requirements may receive an e-certificate of participation, subject to the organizing committee's policy.



Healthy Campaign Video

1. Preface

The Healthy Campaign Video Competition aims to enhance students' creativity, communication skills, and awareness of health-related issues through the production of engaging and educational campaign videos. This competition encourages participants to promote healthy lifestyles, raise awareness of physical and mental well-being, and inspire positive behavioral changes in society.

Through creative storytelling and digital media, participants are expected to deliver meaningful health messages that educate, motivate, and encourage audiences to adopt healthier habits in their daily lives.

2. Specific Rules

1. The competition is open to students from varsity.
2. Participants compete individually.
3. The video must focus on a health-related issue and deliver a clear campaign message encouraging positive health behaviors.
4. Participants may choose one of the following campaign topics:
    - **Healthy Lifestyle:** Promoting balanced nutrition, regular exercise, adequate sleep, and healthy daily habits.
    - **Mental Health Awareness:** Raising awareness of mental well-being, stress management, self-care, and emotional health.
    - **Disease Prevention:** Educating audiences about personal hygiene, disease prevention, vaccination awareness, and healthy environments.
    - **Healthy Digital Habits:** Promoting responsible technology use, digital well-being, and reducing excessive screen time.



- **Environmental Health:** Encouraging clean environments, proper waste management, and sustainable practices that support public health.
- **Youth Health Awareness:** Addressing health issues among young people, such as unhealthy eating habits, physical inactivity, smoking, and other health-related concerns.

5. The video must contain a clear campaign objective, relevant health information, and a persuasive message that encourages audiences to take positive action.
6. Participants are encouraged to use creative approaches, such as storytelling, short drama, interviews, public service announcements (PSAs), animation, or other engaging video formats.
7. The video must present accurate and reliable health information. Participants are encouraged to refer to credible sources, such as the World Health Organization (WHO), the Indonesian Ministry of Health, or other recognized health institutions.
8. The video must be original and must not infringe on copyright, intellectual property, or other parties' rights. Any third-party materials must be properly credited.
9. The video must be produced in **English**. English subtitles are required if the video contains dialogue or narration in another language.
10. The recommended video duration is **3–5 minutes**, including the opening and closing credits.
11. The video must be submitted in MP4 format with a minimum resolution of 1080p (Full HD).
12. Participants must upload their videos to YouTube. The video must be accessible to the committee for evaluation.
13. Participants must include the competition title, selected health campaign topic, name, and relevant information sources in the video description or



credits.

14. Participants must submit the video link through the official submission form at https://forms.gle/hsjCpToowxbrSSbr9 no later than December 1, 2026.
15. Participants must ensure that their submitted video remains accessible until the announcement of the competition results.
16. The organizing committee reserves the right to disqualify entries that violate the competition rules, contain plagiarized content, present harmful or misleading health information, or fail to meet the submission requirements.
17. Participants must join the official WhatsApp group for announcements and further information: https://chat.whatsapp.com/LCj3TwA8NXkKV4N4pHaZMd

3. Scoring Criteria

The Healthy Campaign Video Competition will be assessed based on the following criteria:

1. Relevance and Accuracy of Health Information (30%)

The relevance of the selected health topic, accuracy of the information presented, clarity of the health issue, and educational value of the campaign.

2. Creativity and Originality (25%)

The originality of ideas, creativity in storytelling, innovative campaign approaches, and ability to present health messages in an engaging and memorable way.

3. Video Quality and English Communication (25%)

The quality of visuals, sound, editing, and overall video production, as well as the clarity, fluency, pronunciation, and effectiveness of English communication.



4. Campaign Impact and Persuasive Message (20%)

The effectiveness of the campaign in raising awareness, encouraging positive behavioral changes, delivering a clear call to action, and inspiring audiences to adopt healthier lifestyles.

Total: 100%

4. Registration Fee

- Indonesian Students: **150K**
- International Students: **10 USD**

Participants will receive awards as follows:

1. **Champion:** Cash Prize + E-Certificate
2. **1st Runner-up:** Cash Prize + E-Certificate
3. **2nd Runner-up:** Cash Prize + E-Certificate
4. **3rd Runner-up:** E-Certificate
5. **4th Runner-up:** E-Certificate

All participants who meet the competition requirements may receive an e-certificate of participation, subject to the organizing committee's policy.

Bandar Lampung, 23 Juli 2026
Chairperson,

Khairani Putri Salsya, M.Pd.


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TICAE
2026
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